



Rodriguez Alexandre

I have a degree in Information and Communication, with a major in Organisational Communication, and am looking for a career in this field, with a view to doing a work-study project for the start of the 2025 academic year.

Phone :
(+33) 6 58 45 61 21

Email:
alexandre.rodriguez27@gmail.com

Portfolio:
<https://alexandre-pro.ch>

DEGREE

Bachelor's degree in Information and Communication, Communication of Organisations | 2021-2024

Université Lumière Lyon II

- Exchange Semester at University of Technology Sydney (70/100)

PROFESSIONAL EXPERIENCE

Cashier (August 2024 - February 2025)

INTERSPORT, Val Thoiry

- **Enhancing the user experience** (Reception, Advice, Analysis of customer satisfaction indicators)
- **Building customer loyalty** (Strengthening the customer-company bond through the deployment of relevant offers and communication media)
- **Optimising the sales area** (restocking, integration in line with an overall strategy)
- **Promotion** (setting up special operations in the sales area).

Multi-skilled employee (June 2023 - July 2023)

H&M, Part-Dieu

- **Customer advice** (analysing customer expectations and proposing relevant, tailor-made solutions)
- **Cashiering** (Entering and closing cash registers to ensure accounting compliance)
- **Reception of goods** (Physical reception of stocks and validation of their compliance with contractual expectations)

SKILLS

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| <ul style="list-style-type: none">• Creativity• Teamwork• Flexibility• Leadership | <ul style="list-style-type: none">• Proficiency in Excel• Pack Office• Adobe Suite | <ul style="list-style-type: none">• Project Management• Press Relations• CSR• Communication strategy |
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LANGUAGES

- French (Native)
- English C1 (TOEFL 93/130)
- German B1
- Spanish B1

HOBBIES

SPORTS :

Football
Volley-ball
Climbing

ARTS :

Cinema
Photography
Painting
Music

CULTURE :

Travel
Video Games
History
Philosophy