

# RODRIGUEZ

## Alexandre

### Project

2023 | **“Ouverture”** (School Project)

*Animator and Content Creator*

- Host a cultural show on Twitch
- Conceptualize a show
- Create content on different social networks

October - December 2024 | AMDAM

- Create a communication plan, adapt to social media for an association
- Team management and customer relations

### Professional Experience:

**Sales employee**

August 2024 - February 2025 | **Intersport**

- Enhanced user experience: (Welcome, Advice, Checkout)
- Loyalty building
- Sales space optimization (Restocking, Integration)

### Interests

Cinema

Photography

Esport // Sport

Media and Social Media Content

### About Me

Having just completed my degree in Information and Communication, i'm looking for professional experience in the form of an internship (May to September 2025) or an alternation (September 2025) for my Master.

### Language:

French

English

German

### Skills:

Teamwork

Flexibility // Adaptability

Leaderships

Creativity

**English B2-C1 (92/120 Toefl)**

**Adobe Suite Mastery (Pr,Af,Lr)**

**Knowledge of Communication and Project Management (S.W.O.T, Agile Method, CSR, etc.)**

### Education:

Bachelor Information and Communication,

Communication of Organisations

Université Lumière Lyon II 2021-2024

Exchange Semester at University of Technology Sydney